Catching a Wave — Implementing Health Care Reform in California

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The Affordable Care Act (ACA) has launched a wave of federal funding and policy changes that will extend health insurance coverage to 32 million Americans beginning in 2014. Many states have been resisting this wave by asking the federal courts to strike down the ACA on constitutional grounds. Others are preparing to catch it. Among the latter states is California, where despite a 12.3% unemployment rate and major budget problems, implementation is under way.

The stakes for Californians and their physicians are enormous. The state is expected to have more newly insured people than any other state: approximately 3.4 million. Whether that expanded coverage will improve access to needed care and lead to better population health will depend in large part on how effectively physicians are engaged in implementation.

Some early signs are promising. California was one of the first states to enact enabling legislation for a new health insurance exchange from which people will be able to purchase coverage regardless of whether they have preexisting conditions. In addition, the Secretary of health and human services has granted California a 5-year, $8 billion Medicaid demonstration waiver to enable it to prepare for the coverage expansion in 2014; such waivers permit states greater administrative flexibility in using the anticipated federal share of the state’s Medicaid funds to meet their program’s goals. With the federal funding and this flexibility, California is pursuing three main implementation strategies.

First, the state plans to expand coverage to the uninsured before 2014 on a county-by-county basis. Several California counties, most notably San Francisco County through its Healthy San Francisco program, have developed coverage initiatives that provide a defined health care benefit for low-income, childless adults — the group that’s not currently eligible for the traditional Medicaid program but will be in 2014. Under the waiver, more counties will launch such initiatives, in which covered benefits will be increased to approximate those available through Medi-Cal, California’s Medicaid program.

Second, California will use federal resources available under the waiver to invest in its public safety-net hospitals. Nineteen of California’s acute care public
hospitals (6% of all the state’s acute care hospitals) currently account for approximately half of the state’s hospitalizations of uninsured people each year. Most of these facilities also operate robust ambulatory care services that provide more than 10 million primary care and specialty visits for uninsured people and Medi-Cal beneficiaries annually. California aims to increase these institutions’ capacity to care for their traditional patient populations, because even after health care reform is implemented, there are expected to be more than 3 million uninsured people in the state.

Finally, California will expand its use of Medicaid managed care by mandating the enrollment of approximately 320,000 aged and disabled people. The hope is that a managed care delivery model meeting rigorous standards for network adequacy and public accountability will improve care coordination for these high-cost beneficiaries. If the transition of the aged and disabled population into managed care is successful, it can pave the way for enrolling newly eligible Medi-Cal beneficiaries into managed care in 2014.

Meanwhile, other early signs in California are worrisome. The state faces daunting budget challenges that threaten not only the current performance of Medi-Cal, but also the ability to improve access to care for an additional 1.7 million beneficiaries in 2014. In January, newly elected Governor Jerry Brown proposed $1.7 billion in cuts to Medi-Cal as a part of a plan to close a $22 billion shortfall in the state budget. Among the proposed cuts is a 10% decrease in payments to physicians and clinics. A similar proposal advanced by Governor Arnold Schwarzenegger in 2008 has been blocked by the federal courts; the U.S. Supreme Court recently agreed to review this litigation.

Even without these cuts, California ranks 47th among the states in its Medicaid physician-payment rate — and therefore has one of the country’s lowest rates of physician participation in Medicaid. On average, there is one primary care physician for every 1700 people in the state; for Medi-Cal, the ratio is one for every 2000 beneficiaries. Expanding coverage through Medi-Cal will strain the program’s capacity to translate coverage into access. Although the uninsured are already receiving some health care services, gaining coverage is expected to increase their demand for health care by approximately 70%. If demand does increase that much and the availability of primary care physicians in the Medi-Cal program doesn’t change, California will need to recruit the equivalent of 350 new physicians to provide primary care to Medicaid beneficiaries full time. This workforce addition would represent an increase of more than 10% from the estimated 3379 full-time-equivalent primary care physicians in the state.

Addressing this shortfall will be very difficult. There’s not enough time between now and 2014 to train and deploy sufficient new primary care physicians. In addition, Medi-Cal patients are now highly concentrated among a relatively small percentage of providers: approximately 25% of primary care physicians provide more than 80% of the visits for Medi-Cal beneficiaries (see graph). Thus, much of this needed capacity will have to be developed from among physicians who now have little or no involvement with Medi-Cal patients.

It’s not clear how eager physicians will be to collaborate with the state in implementing the ACA. Since the Medicaid demonstration waiver provides little in the way of new direct resources to help physicians prepare for reform, California’s primary care physicians may be unwilling to increase their role in coordinating care for Medi-Cal patients. California physicians may also take a pass on caring for people who become insured through
the exchange if the physician-payment rates from exchange plans are closer to current Medi-
Cal rates than to those now offered by private plans.

The ACA includes a provision requiring state Medicaid pro-
grams to pay primary care physi-
cians at least 100% of Medicare’s rates for comparable services in 2013 and 2014; the incremental costs to states will be financed entirely by the federal government. In addition, this year Cali-
ifornia and other states will begin distributing federal funds for pur-
chasing certified electronic health record technology to physicians with substantial Medicaid case-
loads. These incentives should increase primary care physicians’ willingness to care for Medicaid patients. However, the uncertain-
ty regarding payments to such physicians before 2013 and after 2014, compounded by physicians’ frustration over Congress’s in-
ability to create a permanent fix for Medicare’s sustainable growth rate formula for calculating pay-
ment levels, could undermine these policies.

There are other uncertainties as well. The House of Represen-
tatives has recently voted to re-
peal the ACA, opponents have promised to deny the Department of Health and Human Services the funds needed to implement it, and to date, two federal dist-


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